

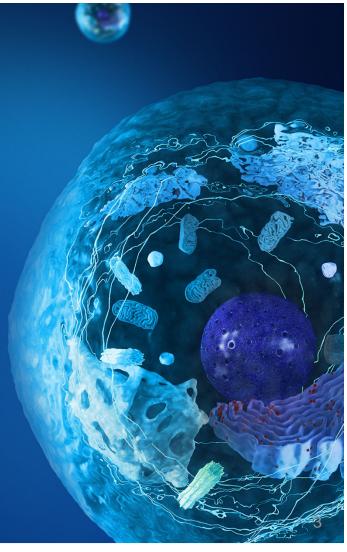
#### FORWARD-LOOKING STATEMENTS

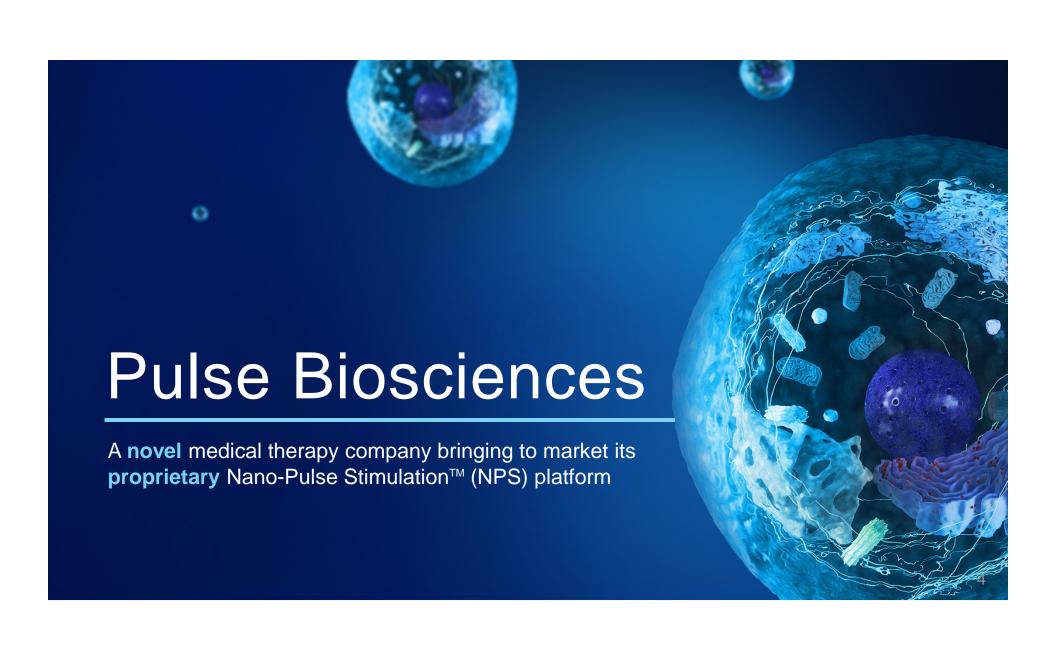
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## Nano-Pulse Stimulation™ (NPS™) Strategy

- Develop an NPS platform for the human clinic
  - > Developed the PulseTx System, the first tunable NPS system used in human medicine
- Demonstrate unique medicinal benefits across a number of compelling applications with the guidance of KOL's
  - > Over the last two years several clinical studies have demonstrated the safety, efficacy and the unique and highly differentiated mechanism of action of NPS
- Commercialize in markets as the opportunity and clinical evidence dictate
  - Prioritizing the aesthetic procedure market in dermatology

## Our mission is to build a viable company



## Aesthetic Procedure Market is the Immediate Focus

## Large, rapidly growing self-paying market



## **Ideal Application for NPS**

\$22B

Estimated amount Americans spent on aesthetic and benign lesion removal procedures in 2016

**70%** 

Percent of consumers considering a cosmetic treatment up from 30% in 2013<sup>1</sup>

#1

**Dermatologists** ranked **No. 1 influencer** of cosmetic procedure decision<sup>1</sup>

NPS mechanism targets and eliminates benign cellular lesions, with excellent cosmetic results

Simple to use in an office setting, extremely safe and well tolerated by patients

Minimal technical, clinical, and regulatory development risk relative to other areas



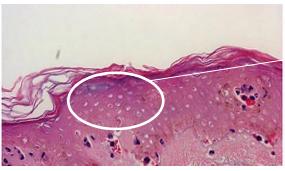
## Demonstrated Mechanism of NPS in Skin

### **Safe, Precise Targeting & Elimination of Treated Cells**



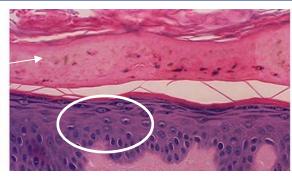
### **Healthy Skin**

Healthy epidermal cells with dark nuclei



#### One (1) day post-treatment

- Cells in treated epidermis are nonviable (ghost cells)
- Cell membranes and surrounding acellular tissue are intact

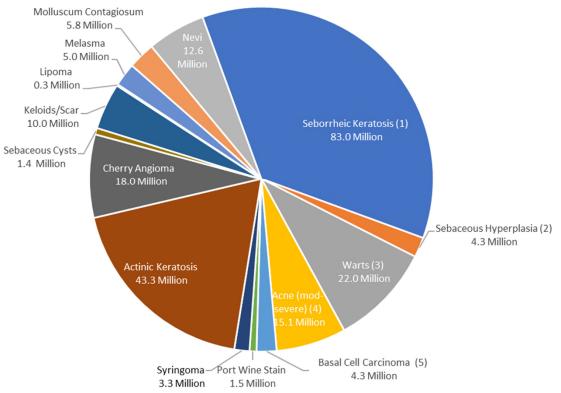


#### Seven (7) days post-treatment

- Healthy epidermis is emerging below
- Treated epidermal layer is peeling away



# NPS in Dermatology—Immediate Opportunity with Significant Future Potential



- (1) <u>Seborrheic Keratosis</u> Study completed excellent results
- (2) <u>Sebaceous Hyperplasia</u> Ongoing very good interim data
- (3) <u>Warts</u> Feasibility study initiated October 2018
- (4) Acne Study planned start YE2018
- (5) <u>Basal Cell Carcinoma</u> biomarker window study on-going



## NPS in Dermatology—Seborrheic Keratosis (SK)

#### SK is the most common benign skin lesion

#### **Opportunity**

- Estimated US prevalence: ~83 million patients¹
- Immediately addressable US market:
  - 52 patients per week on avg seen by cosmetic dermatologists<sup>2</sup>
  - 35% receive treatment<sup>2</sup>
  - 83% of consumers are interested in treatment<sup>1</sup>
  - **Estimated addressable market of 6M patients**

#### **NPS SK Clinical Study - Completed**

- Patients: 58 (174 treated lesions)
- US centers: 4
- Treatment: Single NPS treatment
- Results:
  - 82% of treated SKs rated as clear or mostly clear by investigators
  - Patients rated 78% of lesion outcomes as satisfied or mostly satisfied
  - Zero device or procedure-related adverse events reported

#### **Current treatment modalities**

- Thermal: marginal efficacy, poor cosmesis
- H<sub>2</sub>O<sub>2</sub>: multiple treatments, lower efficacy







Cleared SK at 106-day follow-up



## NPS in Dermatology—Sebaceous Hyperplasia (SH)

SH occurs when the sebaceous glands become enlarged, creating small, shiny, yellowish lesions or bumps, usually 2-4 millimeters in diameter and typically on the face

#### **Opportunity**

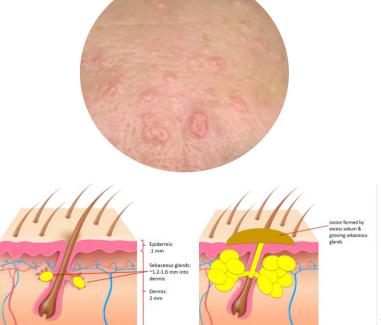
- Estimated prevalence: ~4.3 million patients
- Immediately addressable US market:
  - 32 patients per week on avg seen by cosmetic dermatologists
  - 21% receive treatment<sup>1</sup>
  - 83% of consumers are interested in treatment<sup>2</sup>
  - **Estimated addressable market of 3.6M patients**

#### NPS SH Clinical Study – Enrollment & Treatment Complete

- Patients: 72 (up to 4 lesions per patient)
- Sites: 5
- Treatment: up to 2 NPS treatments per lesion
- Interim results\*:
  - Data on first 79 lesions treated (~35%) reveal 95%+ of treated SH clear or mostly clear after 60 days

#### **Current treatment modalities**

 No standard of care, typically electrocautery, cryo, or topical; poor efficacy and cosmesis



<sup>2018</sup> Clinician Survey conducted by SERMO on behalf of Pulse Biosciences, Inc.

<sup>2018</sup> Consumer Survey conducted by SURVATO on behalf of Pulse Biosciences, Inc.



## NPS in Dermatology—Warts and Acne

#### **Common Warts**

- One of the most common dermatologic complaints
- Reside in the epidermis, fitting nicely with the NPS mechanism
- Estimated prevalence: ~22 million patients
- Current treatments lack effectiveness

#### NPS Wart Feasibility Study – started October 2018

- Patients: Up to 20

- Sites: One (1) - Scripps Health

#### **Moderate to Severe Acne**

- A form of acne that can lead to scarring in outbreak areas
- Acne is the number one condition seen by dermatologists
- Fit to NPS mechanism destruction of sebaceous glands
- Estimated prevalence: ~15.1 million patients
- Feasibility clinical trial protocol under development expected to start by YE2018



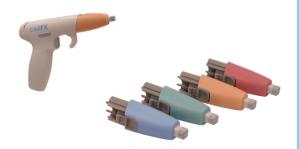


## The CellFX™ NPS System



- Pulse Biosciences' proprietary
   Nano-Pulse Stimulation System
- Designed for office, outpatient, or hospital setting
- Simple and intuitive system design suitable across multiple clinical applications
- Single-patient-use applicator available with a variety of tip sizes for different applications
- Networked **per-click revenue** model









## Regulatory Strategy

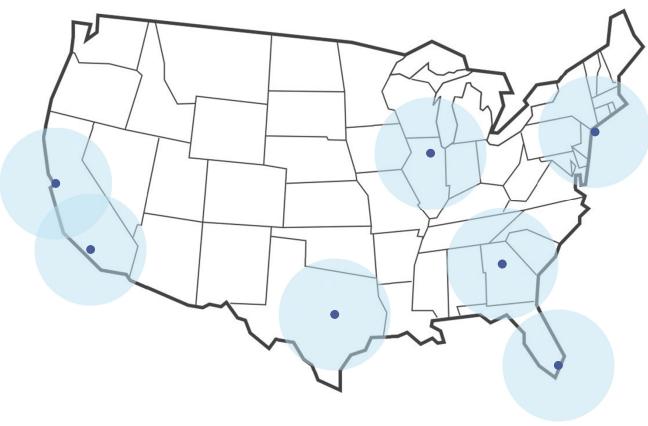
 Pursuing a dermatologic specific indication for the treatment of lesions including SK and SH using the CellFX System



- Anticipated 510(k) Pathway
- Filing Scheduled for Q1-2019
- Planned Clearance in Q3-2019



## The Go-to-Market Plan—Ensuring Success



#### **Direct to Clinician Sale—US**

- Utilize market KOLs to drive awareness with pre-launch clinical studies
- 3,000-4,000 dermatologists with high volume energy-based device usage in their practices
- Focus on early adopter success to drive the next wave of adoption
- Key markets with higher density of target clinicians
- Grow clinical applications to drive revenue per system

#### **International Opportunity**

• 2 to 3 years post US launch



## NPS in Aesthetic Procedures — A Significant Opportunity





- · Initial system revenue
- Target market: 3,000-4,000 dermatologists
- Designed for broad application and per-click revenue generation
- Initial ASP: \$50,000

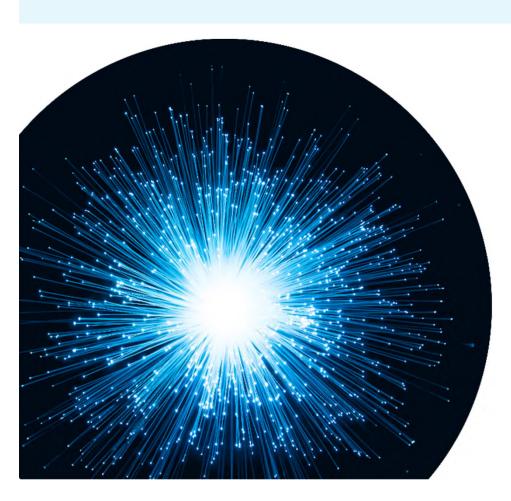


#### **Per-Click Revenues**

- Treatment-based revenue
- Value-based pricing tiered by application
- Initial ASP \$150-\$500/patient



## NPS in Immuno-Oncology



- Demonstration of immunogenic cell death in multiple cancer cell lines in vitro1
- Demonstration of a CD8+-dependent adaptive immune response in rechallenge mouse models<sup>2</sup>
- Ongoing preclinical studies in two tumor models to demonstrate secondary tumor inhibition with and without the use of adjuvants and combinations

<sup>1</sup>Nano-Pulse Stimulation is a physical modality that can trigger immunogenic tumor cell death.

Richard Nuccitelli, Amanda McDaniel, Snjezana Anand, John Cha, Zacchary Mallon, Jon Casey Berridge, and Darrin Uecker

Journal for Immuno Therapy of Cancer 2017 5:32 DOI: 10.1186/s40425-017-0234-5 © The Author(s). 2017

<sup>2</sup>Nanoelectroablation of murine tumors triggers a CD8-dependent inhibition of secondary tumor growth.

Richard Nuccitelli, Jon Casey Berridge, Zachary Mallon, Mark Kreis, Brian Athos, and Pamela Nuccitelli PLoS ONE 10(7):e0134364



## NPS in Basal Cell Carcinoma (BCC)

- BCC is the most frequently occurring form of skin cancer
- More than 4 million cases of BCC are diagnosed in the US each year
- Excision is the standard of care

#### **NPS BCC Biomarker Study – ongoing**

• Patients: up to 75

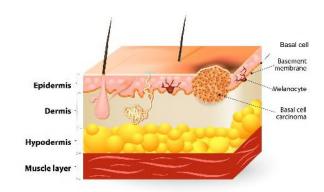
• Sites: 5

Data available: Q1-2019

- Trial design and outcome measures
  - 75 patients with biopsy-confirmed BCC lesions
  - BCCs will be treated and subsequently excised at the conclusion of the study for tissue evaluation
  - Tissue samples will be evaluated to characterize BCC elimination and changes in the immune response

#### **Study Objective**

Demonstrate the ability of NPS to eliminate BCC cells and investigate the immune cell changes within the BCC







## **Financial Position**

- \$21.0 million in cash on hand
- No debt
- Quarterly cash use

Q1'18(a) \$4.7MM

Q2'18(a) \$5.9MM

Q3'18(a) \$6.5MM

Q4'18(f) \$7.0MM

	Sep	t 30, 2018
(in 000's)		_
Cash, cash equivalents & investments	\$	21,021
Prepaids & other assets		1,095
Property, plant & equipment		2,440
Goodwill & intangibles		8,170
Total assets	\$	32,726
Accounts payable & accrued liabilities	\$	2,938
Deferred rent		1,714
Debt		-
Stockholders equity		28,074
Total liabilities & stockholders equity	\$	32,726
Shares outstanding	1	16,984,000

## Operating Results

<u>(in 000's))</u>	Three-Month Periods Ended September 30,						Nine-Month Periods Ended September 30,						
	2018 201		2017	017 \$ Change		% Change		2018		2017		Change	% Change
Revenue	<u>\$</u>	\$		\$			\$		\$		\$		
Operating expenses:													
General and administrative	5,675		4,434		1,241	28%		16,230		9,702		6,528	67%
Research and development	5,038		2,925		2,113	72%		12,174		6,782		5,392	80%
Amortization of intangible assets	166_		166			0%		499		499			0%
Total operating expenses	10,879		7,525		3,354	45%		28,903	1	6,983		11,920	70%
Other income:													
Interest income	118		39		79	203%		311		119		192	161%
Total other income	118		39		79			311		119		192	161%
Net loss	\$ (10,761)	\$	(7,486)	\$	3,275	44%	\$	(28,592)	\$ (1	6,864)	\$	11,728	70%



## Ney Milestones 2018-2019

#### **Seborrheic Keratosis**

Clinical Study, n=58, 82% efficacy

#### **Sebaceous Hyperplasia**

Clinical Study, n=72, enrolled

#### **Common Warts**

Feasibility Study, n=up to 20

#### **Severe Acne**

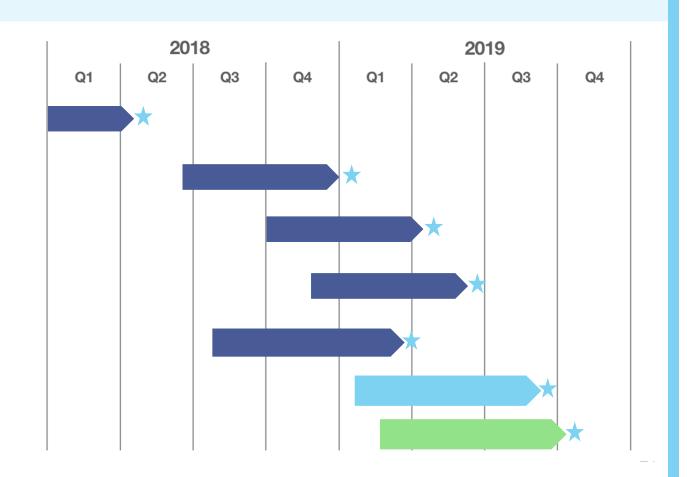
Feasibility Study, under development

#### **Basal Cell Carcinoma**

Biomarker Study, n=up to 75

#### **REGULATORY CLEARANCE**

**COMMERCIAL LAUNCH** 





NPS has a broadly applicable cell-targeting mechanism that **Proprietary Platform** induces a unique cell death process Initial clinical studies have demonstrated excellent safety **Excellent Clinical Data** and efficacy in difficult-to-treat dermatologic skin lesions Preparing for a **commercial launch** in cosmetic dermatology in **Near-term Commercial** H2-2019—a significant commercial opportunity Preclinical models have demonstrated a unique ability to induce **Future Applications** immunogenic cell death, expanding potential for the platform in skin cancer and other cancers Proven management team and board of directors, experienced in **Strong Team** building viable companies with significant shareholder returns



