June 30, 2022

Sandra Gardiner Chief Financial Officer, Executive Vice President and Treasurer Pulse Biosciences, Inc. 3957 Point Eden Way Hayward, California 94545

Re: Pulse Biosciences,

Inc.

Form 10-K for the

Fiscal Year Ended December 31, 2021

Filed March 31,

2022

File No. 001-37744

Dear Ms. Gardiner:

We have reviewed your June 9, 2022 response to our comment letter and have the  $\,$ 

following comment. In our comment, we may ask you to provide us with information so we may  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

better understand your disclosure.

 $\hbox{ Please respond to the comment within ten business days by providing the requested } \\$ 

information or advise us as soon as possible when you will respond. If you do not believe our

comment applies to your facts and circumstances, please tell us why in your response.

 $\label{eq:After reviewing your response to the comment, we may have additional comments. \\$ 

Unless we note otherwise, our references to prior comments are to comments in our May 25,

2022 letter.

Form 10-K for the Fiscal Year Ended December 31, 2021

Notes to Consolidated Financial Statements 9. Revenue Controlled Launch Agreements, page 87

1. Refer to your response to comment 3. You state that the amount of the cost you incur for each treatment performed and each survey submitted by the physicians/clinics participating in the Controlled Launch program is uncertain because the physicians have a choice to either apply the full earned credits to the purchase of the Cell FX System or redeem them for a smaller amount in cash and return the Cell FX System. In addition, you state that you expect physicians to elect the more beneficial settlement alternative for the accumulated credits, i.e. apply them to the purchase of the system. Please address the following:

Sandra Gardiner

Pulse Biosciences, Inc.

June 30, 2022

Page 2

As the Controlled Launch program appears to be partially related to getting additional

recording the entire earned credits as marketing and selling expense is appropriate. In

 $\,$  this regard, we note your expectation that the physicians will elect to apply the credits

to the purchase of a system. Tell us your consideration of ASC 340-40-25 for costs

incurred to obtain a contract.

Tell us the nature of the data accumulated in the Controlled Launch program, how it

is used in your future marketing and promotional activities, if the data accumulated  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($ 

 $\,$  by the physicians is used to the same extent as data accumulated by third party

providers and why associated costs do not meet the criteria in ASC 730-10-55-1 to be

recorded as research and development expense.

Tell us the primary purpose of entering into the contracts with the physicians/clinics  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

under the Controlled Launch program. Describe and quantify the

key terms

governing your contracts with physicians/clinics under the Controlled Launch  $\,$ 

program.

You state the consideration you pay to the physicians in the Controlled Launch  $\,$ 

 $\,$  program (in the form of credits on a per-patient basis) is equal to the standalone

selling price of the Cell FX System, which is substantially less than the per-patient  $\,$ 

price of the data as paid in standalone transactions with third parties. Tell us why you

 $$\operatorname{are}$$  not recording the earned credits at the standalone selling prices for transactions

with third parties.

You may contact Frank Wyman at 202-551-3660 or Mary Mast at 202-551-3613, if you have questions regarding the comment.

FirstName LastNameSandra Gardiner Comapany NamePulse Biosciences, Inc.

Sincerely,

Division of

Corporation Finance June 30, 2022 Page 2 Sciences FirstName LastName

Office of Life