

Pulse Biosciences

(Nasdaq : PLSE)

October 2021



Forward-looking statements

This presentation by Pulse Biosciences, Inc., contain estimates and forward-looking statements as of October 21, 2021 including, among others, statements regarding Pulse Biosciences' future business plans, products, commercial applications, intellectual property strategy, clinical trials, regulatory processes and pathways, and markets for its technologies, as well as patient and physician behavior and preferences and other future events.

You should not place undue reliance on forward-looking statements, as they involve known and unknown risks and uncertainties that are, in some cases, beyond the Company's control and could cause actual results to differ materially from the information expressed or implied. Factors that could materially affect actual results are described in detail in the Company's recent Securities and Exchange Commission filings.

Pulse Biosciences undertakes no obligation to revise or update forward-looking statements to reflect future events or circumstances.

Provide superior treatment for a wide range of conditions through a novel, proprietary, tissue sparing solution

Launching a New Category in Dermatology



The advertisement features a woman's profile on the left, with a red line pointing to a mole on her shoulder. The background is light blue with the CellFX logo at the top center. Below the logo, the text 'TIME TO GO' is written in large, bold, orange letters. Underneath, it says 'Say goodbye to unsightly cellular lesions with an innovative energy-based procedure'. At the bottom, there are three circular images showing different skin conditions: 'Raised, facial bumps', 'Dark, scaly spots', and 'Rough, persistent growths'. Each image has a small icon below it representing the treatment area (face, hand, and hand respectively).

CellFX®

TIME TO GO

Say goodbye to unsightly cellular lesions with an innovative energy-based procedure

Raised, facial bumps

Dark, scaly spots

Rough, persistent growths

NPS Platform technology addresses unmet need
aesthetically pleasing clearance of common spots, bumps and growths (benign skin lesions)

Built-in demand patients already visiting target aesthetic dermatologists and skin specialists

Positioned to be one of the **strongest revenue and profitability categories** for aesthetic dermatology clinics

Broadly Applicable Novel Bioelectric Medicine Platform



Launching a
new category
in dermatology

>\$3Bn
current
addressable
market

Onboarding
**~80 Controlled
Launch Centers**

FDA, CE mark &
Health Canada
Approved

Unique
utilization
model

Proprietary
CellFX
CloudConnect™
with robust IP

Nano-Pulse Stimulation Technology

Non-thermal modality that delivers nanosecond duration pulses of electrical energy

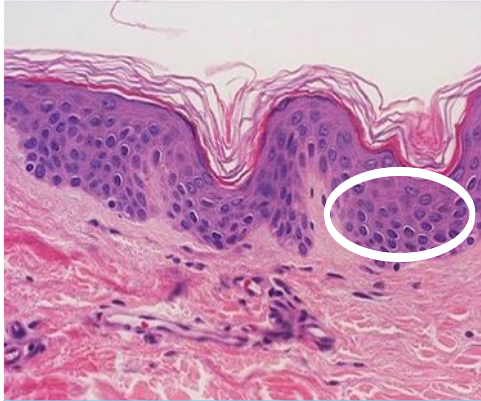
High speed nanosecond energy pulses penetrate the cell membrane and **disrupt internal cellular function**, leading to regulated cell death

Unlike thermal (heat/cold) technologies, NPS directly impacts cellular structures while **sparing non cellular tissue** (primarily collagen)



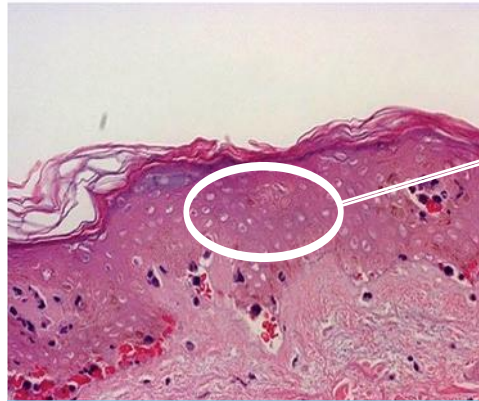
Demonstrated Mechanism of NPS in Skin

Safe, precise targeting and elimination of cells while sparing the dermis



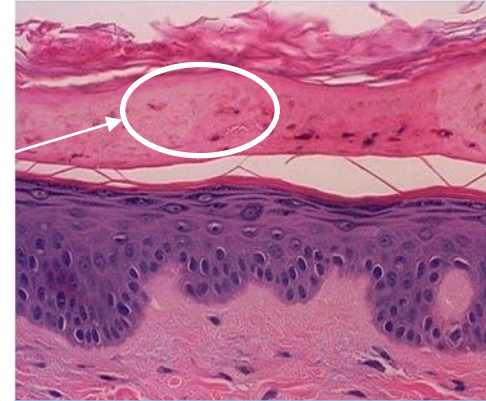
Healthy Skin

- Healthy epidermal cells with dark nuclei



One (1) day post-treatment

- Cells in treated epidermis are nonviable (ghost cells)
- Cell membranes and surrounding non-cellular tissue are intact



Seven (7) days post-treatment

- Healthy epidermis emerges below
- Treated epidermal layer peels away

NPS Technology Platform

NPS delivered through the proprietary CellFX System



Broadly applicable platform with the ability to address multiple treatment targets in commercially significant areas of unmet clinical need



Initial applications in dermatology




Unmet Need in Aesthetic Dermatology

Current treatments lack acceptable cosmetic outcomes or no standard of care exists



Aesthetic Patient Veterans

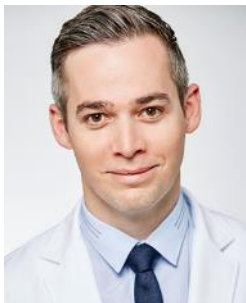
- Visit skin specialists for cosmetic procedures several times per year
- Seek latest treatment options
- Willingness to invest in procedures to look their best
- Aesthetic procedures are generally elective and cash-pay




	Condition	Current Standards
	Sebaceous Hyperplasia	60% of patients are untreated
	Seborrheic Keratosis	65% of patients are untreated
	Warts (non-genital)	90% of patients receive treatment with high failure rate

Market Opportunity

Widespread prevalence among patients visiting aesthetic dermatologists today

6,800
Aesthetic
Physicians



	US ¹	Europe ²
 Sebacous Hyperplasia	42 Patients per week	54 Patients per week
 Seborrheic Keratosis	84 Patients per week	72 Patients per week
 Warts (non-genital)	37 Patients per week	55 Patients per week

>\$3B

Current addressable market

Published Peer-Reviewed Clinical Data

Safety and efficacy across multiple difficult-to-treat dermatologic conditions

SH

Cleared SH at 60-day follow-up



BEFORE

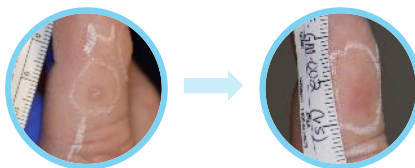
AFTER

Sebaceous Hyperplasia¹

- 99.5% efficacy rate
- Clear or mostly clear – 90% with single treatment
- 77% satisfaction rate

W

Cleared Wart at 60-day follow-up



BEFORE

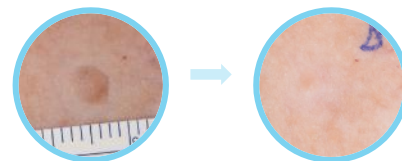
AFTER

Warts (non-genital)²

- Up to 75% clearance efficacy, with majority of common warts cleared with a single procedure
- 48% of treated warts had failed previous modalities
- No evidence of recurrence within a 120-day observation period

SK

Cleared Raised SK at 106-day follow-up



BEFORE

AFTER

Seborrheic Keratosis³

- 82% efficacy rate
- Clear or mostly clear with single treatment
- 78% satisfaction rate

Early Commercial Experience



BEFORE



AFTER (42 days post-procedure)

Courtesy of Dr. Joe Overman, Arvada, CO



BEFORE



AFTER (42 days post-procedure)

*Courtesy of Dr. Leslie Stewart,
Greenwood Village, CO*

Strong KOL Support and Advocacy

Deep network of leading aesthetic dermatologists

7 CLINICAL PUBLICATIONS ON NPS TECHNOLOGY



PODIUM PRESENTATIONS

4
2018

12
2019

16
2020

17
2021

(US and Global conferences,
including known upcoming
presentations)

Scientific Advisors & Consultants

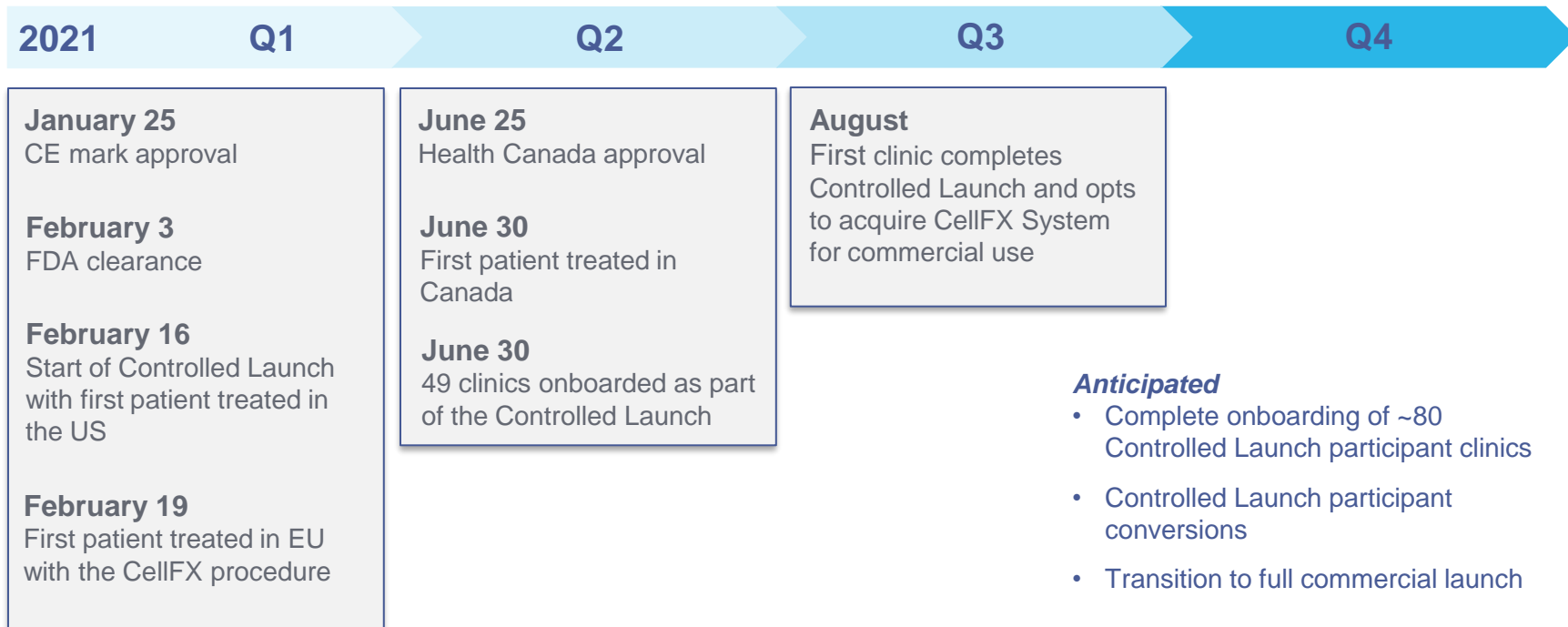


Dr. Brian Biesman, Nashville, TN
Dr. Joel Cohen, Denver, CO
Dr. Chris Harmon, Birmingham, AL
Dr. Suzanne Kilmer, Sacramento, CA
Dr. Darius Mehregan, Ann Arbor, MI
Dr. Gilly Munavalli, Charlotte, NC
Dr. Tom Rohrer, Chestnut Hill, MA
Dr. Vic Ross, San Diego, CA
Dr. Elizabeth Tanzi, Chevy Chase, MD
Dr. Brian Zelickson, Edina, MN
Dr. Brian Berman, Aventura, FL
Dr. Mark Nestor, Aventura, FL
Dr. James Newman, San Mateo, CA
Dr. Robert Pierce, Boston, MA

CellFX Commercial Launch



Transitioning from Controlled Launch program to broad commercialization



Cycles Enable Treatment Delivery

Innovative utilization based business model aligns incentives

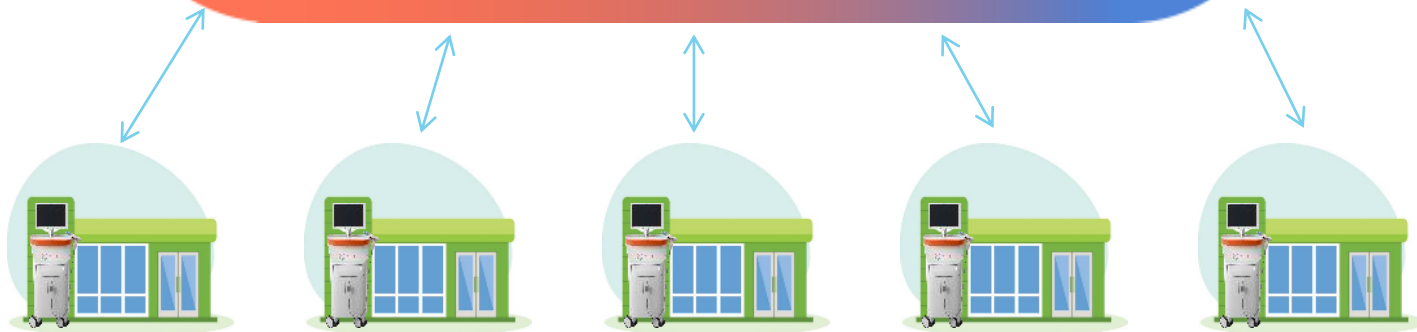
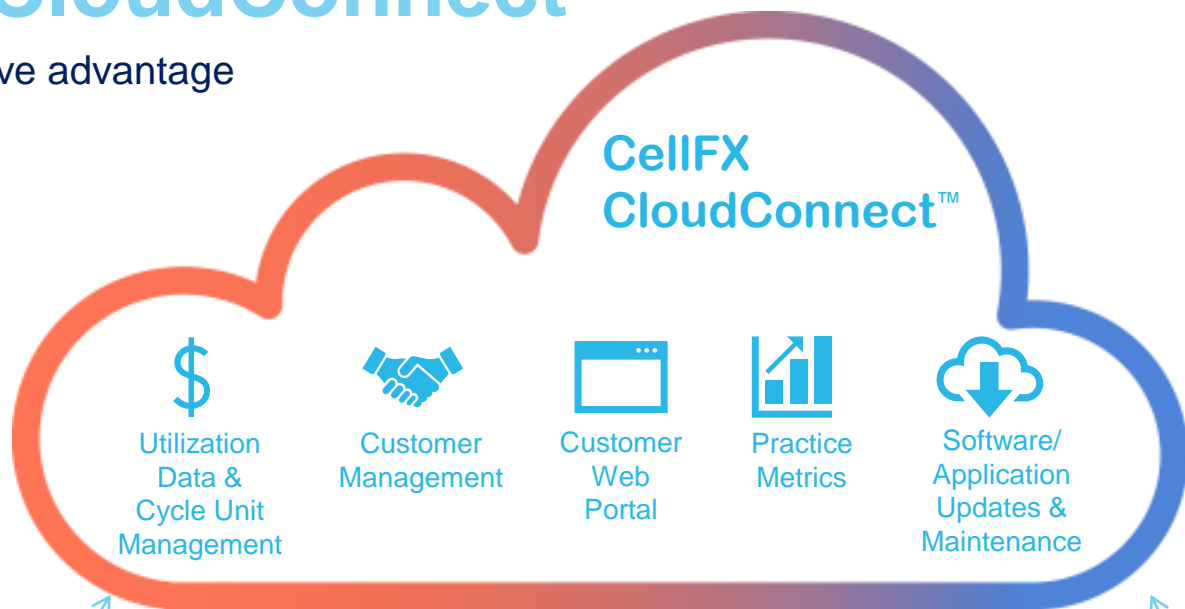
- ✓ Patients want to pay based on number of lesions treated
- ✓ Dermatologists want to treat all patients regardless of condition size/type/amount and want their costs aligned with what they treat

CellFX System is designed to support a business model based on each lesion treated, aligning the patient, physician, and Pulse



CellFX CloudConnect™

Unique competitive advantage



Practice Economics

MD Franchise Based on Expanding Utilization Over Time

Compelling Short-term Economics



Initial Investment

\$45,000



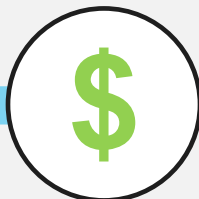
Three Patients / Week

Avg. Lesions per Patient

5 lesions / patient

MD Revenue per Patient

\$900-\$1,200*



< Four Month

Return on Investment

Long-term Practice Franchise



Avg. Ten Patients / Week

- 10 x 15-minute treatment session (2.5 hrs)
- Benign Lesion, SH, SK, & Warts
- Room for growth with additional apps



Avg. Five Lesions per Patient

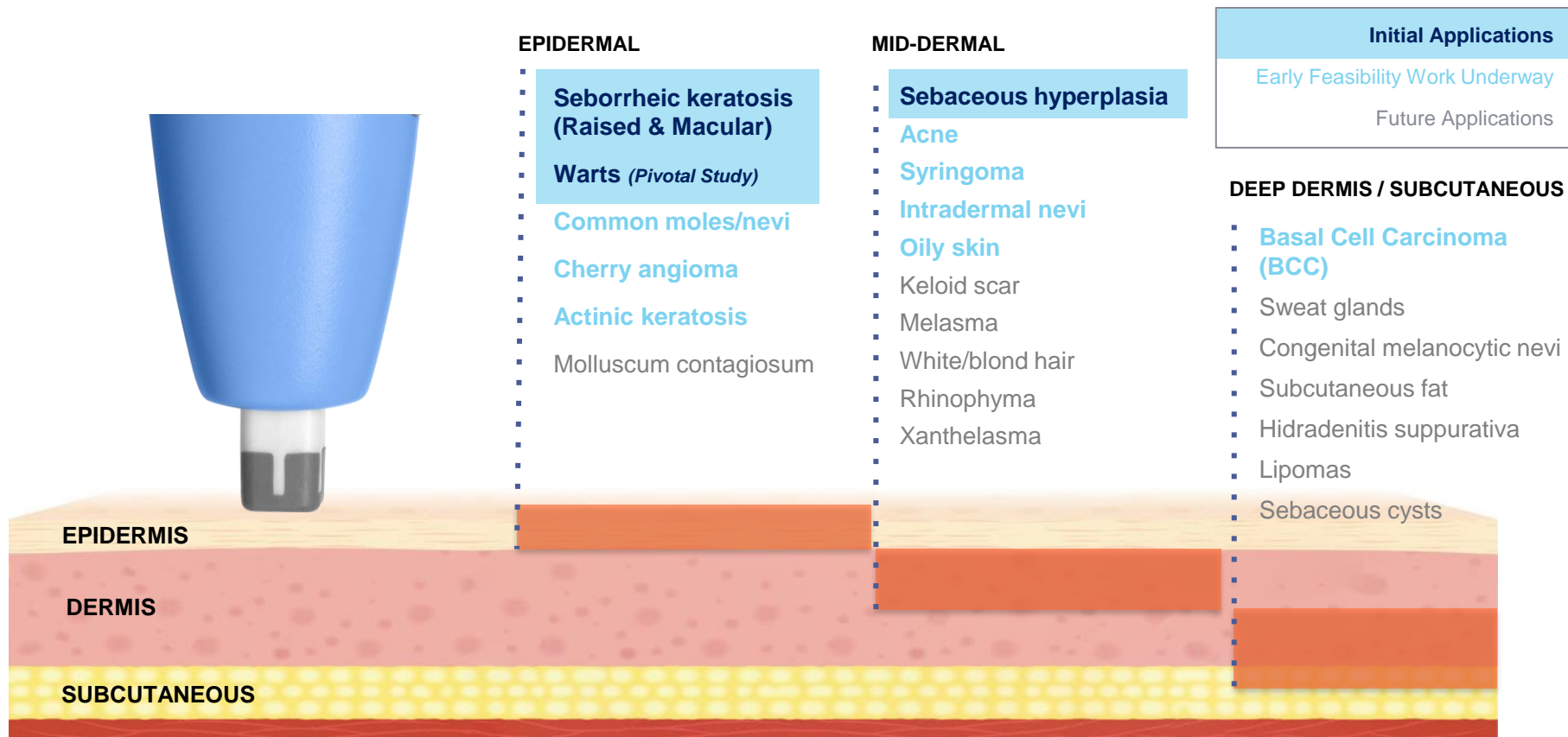
Net MD Rev per lesion
\$150-\$200



Revenue to Practice
~\$500,000 / Year

Gross Profit to Practice
~\$400,000 / Year

Extensive CellFX Application Pipeline



Caution: Applications have not yet been cleared by the FDA

CellFX System Regulatory Strategy

Expanding indications in US



- **Received 510(k) Clearance** for general dermatologic indication February 2, 2021
 - **Progressed stepwise FDA strategy** in pursuit of subsequent specific indications
 - **Completed treatments** in FDA IDE approved study to generate data for a 510(k) submission for the treatment of Sebaceous Hyperplasia, submission planned for 3Q21
 - **Completed 127 of 150 treatments** in FDA IDE approved study to generate data for a 510(k) submission for the treatment of common non-genital warts, submission planned for as early as the end of 2021
 - **Completed 18 of 30 treatments for** FDA IDE approved treat and resect basal cell carcinoma feasibility study, enrollment expected to be completed by the end of 3Q21
- **CE mark approval** received January 22, 2021
- **Health Canada approval** received June 9, 2021

Upcoming Milestones

- **Onboarded 49 Controlled Launch Program clinics and expected to complete onboarding of up to 80 total clinics in 3Q21**
- **Continue transition of Controlled Launch Program clinics to commercial use**
- **Clinical and regulatory activity to expand CellFX System clinical applications**
 - Received Health Canada Medical Device License approval
 - Subsequent 510(k) submissions
 - SH planned for 3Q21
 - Non-genital wart planned for as early as end of 2021
 - Enrollment of FDA IDE approved BCC feasibility study expected to be completed in 3Q21
- **Progress Clinical and Scientific programs**
 - Continued presence at scientific meetings



As of September 2021

**120 issued
patents
globally
owned
& licensed**

Additional 106 patent applications pending worldwide

Robust IP Portfolio

Multipronged Patent Strategy

- Pioneering IP for the use of nanosecond pulses in biology
- Covering methods and tools for the application of nanosecond pulses in biology
- Pioneering IP and continued development of IP with focus on skin-based applications
- Continued development and patent filings covering systems, applications, and methods of combining nanosecond pulsing with other biological technologies and agents

Financial Snapshot

Cash Utilization

2020 → **\$34.9MM**

1Q 2021 → **\$10.7MM**

2Q 2021 → **\$15.0MM**

- As of 6/30/2021 cash, cash equivalents and investments were \$47.4MM
- Cash balance as of June 30, 2021 excludes approximately \$8.4MM of private placement proceeds received in July 2021
- February 2021 launched At-the-Market Equity Offering of up to \$60MM

June 30, 2021

(In thousands)

Cash, cash equivalents & investments	\$	47,426
Inventory		2,691
Related party receivable		8,371
Prepays & other assets		3,632
Property, plant and equipment		2,460
Goodwill & intangibles		6,340
Right of use assets		9,119
Total assets	\$	80,039
Accounts payable & accrued liabilities	\$	7,395
Lease liability		11,164
Note payable		1,730
Stockholders' equity		59,750
Total liabilities & stockholders' equity	\$	80,039
Shares outstanding (as of 7/31/2021)		29,606

Leadership Team

Proven and experienced in growing medical technology from clinical to commercial stage

Management

Darrin Uecker*	President & Chief Executive Officer	 
Edward Ebbers	EVP & GM, Dermatology	 
Sandra Gardiner	EVP & Chief Financial Officer	 
Mitch Levinson*	Chief Strategy Officer	  

Board of Directors

Bob Duggan, Chairman  	Maky Zanganeh, D.D.S.  	Mitch Levinson   
Richard van den Broek   	Manmeet Soni    	Lauren DeBuono   

*Also on Board of Directors

Thank You